



Partnership Package

mymyopia.ca is Canada's first and only resource that unites eye care professionals, industry leaders, and families around a shared mission—safeguarding the vision of future generations.

At the heart of our work is a commitment to building a strong, collaborative Canadian professional community, one that advances childhood eye health through education, innovation, and collective expertise. Together, we're shaping a national platform where knowledge is shared, standards are elevated, and progress is accelerated.

Through the continued evolution of mymyopia.ca, our ambition extends beyond delivering resources. We are building a connected Canadian ecosystem that empowers eye care professionals (ECPs) to grow and advance their myopia management practices, amplifies the impact of the Myopia Summit, and ensures families have access to trustworthy, evidence-based information. Our community-centric approach creates meaningful opportunities for clinicians, caregivers, and industry partners to learn, contribute, and grow side by side.

Your partnership is a vital part of this momentum. Through ongoing contributions of clinical research, webinars, expert insights, and the latest developments in myopia management, we are cultivating a dynamic hub of engagement and knowledge sharing. Together, we are equipping ECPs and families with the tools, confidence, and clarity needed to shape the future of childhood eye care in Canada.

Every two years, our collective effort comes to life at the Myopia Summit, with the next edition taking place in November 2027. More than a conference, the Summit is the pinnacle of our shared work, bringing together Canadian ECPs, industry leaders, and partners to learn, collaborate, and showcase innovation in myopia care.

As part of the **Eye Care Edge** portfolio, mymyopia.ca looks to partner with industry leaders and create a destination for every ECP in Canada committed to improving childhood vision. Together, we can be a thriving, engaged community driving the future of myopia management.



	Presenting	Premier	Participating
mymyopia.ca Partnership	\$15,000	\$10,000	\$6,500
Opportunity to provide content for member newsletter	✓	✓	✓
Recognition on partner pages	✓	✓	✓
Opportunity to provide blogs/articles/research papers to members	✓	✓	✓
Opportunity to share new product info/ advertorials to members	✓	✓	✓
Opportunity to facilitate a webinar	2 per year	1 per year	–
Opportunity to provide pre-recorded 'Eyes on Myopia' – KOLs giving tips/ advice etc (5 minutes max)	3 per year	2 per year	–
Event Partnership			
Maximum number of partners per level	3	3	No limit
Tickets to the event	The number of tickets will be provided as required	4 Included*	2 Included*
Social Media Feature	✓	✓	–
Email Communication Feature	✓	✓	–
Logo and brand representation (printed, website, gobo, banners)	✓	Printed, website, event emails	Printed and website
Video at the event	–	–	–
Speaking opportunity on stage	–	–	–
Opportunity to include a gift in conference bag	–	✓	–
Sell sheet in conference bags	–	✓	✓
Tradeshow table (throughout the event)	Preferred location	Secondary location	Tertiary location
Cocktail reception and break recognition	Cocktail reception	Break recognition	–
Registration and attendee list	1 month prior, 2 weeks ahead and 1 post event	2 weeks prior and 1 post event	1 post event
First right of refusal for next summit year presenting / premier partnership	✓	–	–

*Additional tickets can be purchased by suppliers.

Materials must be sent to Eye Care Edge a minimum of one month before event (Eye Care Edge will provide quantity)

Pre-recorded videos are mandatory. Audio can be pre-recorded along with the video, or partners have the option to appoint a representative to facilitate the audio portion alongside the pre-recorded video.

Please fill out the below information and return partnership confirmation to info@myopiasummit.ca at your earliest convenience.

Legal Company Name:

Mailing Address:

Email:

Phone Number:

Marketing Contact Name:

Email:

Event Contact Name:

Email:

Accounts Payable Name:

Email:

Our company would like to support **mymyopia** in 2027-2028.

Please check off the applicable option:

Presenting - \$15,000

Premier - \$10,000

Participating - \$6,500

Once you've made your selection, Eye Care Edge will contact you with payment details, at which point an invoice will be sent to you. Payments must be made within two weeks of receiving the invoice. 5% GST will be added to your final invoice.

Printed Full Name

Signature

Date